



The Do`s & Don`ts of Exhibiting

Exhibiting is great and rewarding but can be painful and unfulfilling if you don't plan for it and that's where we fit in. We want you to do well so you will exhibit with your Organiser again. That's the whole ethos of our business...Seeing people and companies succeed. Whilst Exhibiting is not rocket science, it has many strands to it and this part of the course will focus very much on the Do`s & Don'ts of exhibiting

1. What to DO!
2. What Not to DO!
3. Setting up exhibition checklists.
4. Getting to show time relaxed and ready for the real job of selling
5. Making Exhibiting Easier...