



Location, Location, Location!

The position of your stand can often play a part in the success or failure of exhibiting at a show. Having spent 25 years in the Industry it has become really obvious that being at the front of the show is not always an advantage and in some cases can be a disadvantage. Picking the best stand for your company and needs is a key part of the getting it right module of exhibiting and we have a lot of experience in this area. Let us help you..

1. Working out YOUR best location
2. Why front of hall is not always the best place to be
3. Different options on your stand, what you need and don't need
4. Corner stand, Island stand or terraced stand
5. What size works for your business