



Top 10 Tips for Exhibiting

Exhibiting can be a daunting but exciting opportunity for your business as the rewards can be huge and as you have invested in it you want to ensure you really get the best return. Whether you are a first-time exhibitor or a seasoned exhibition professional a few simple tweaks of your approach can make a huge difference to the outcome. At YSC, we have been in the exhibition business a long time and you can use our 25 years' experience to really help your exhibiting. We have made a few mistakes along the way but we have learnt from them, so help us help you!

1. What to expect when you are exhibiting
2. The Organisers & Exhibitors Role
3. What to bring onsite
4. Key pre, during and post show tips on exhibiting
5. Getting your stand right